



Connection to Customer

PR - Press releases, radio, TV, newspapers, online publications, awards

Special offers, Discounts, Exclusive offers

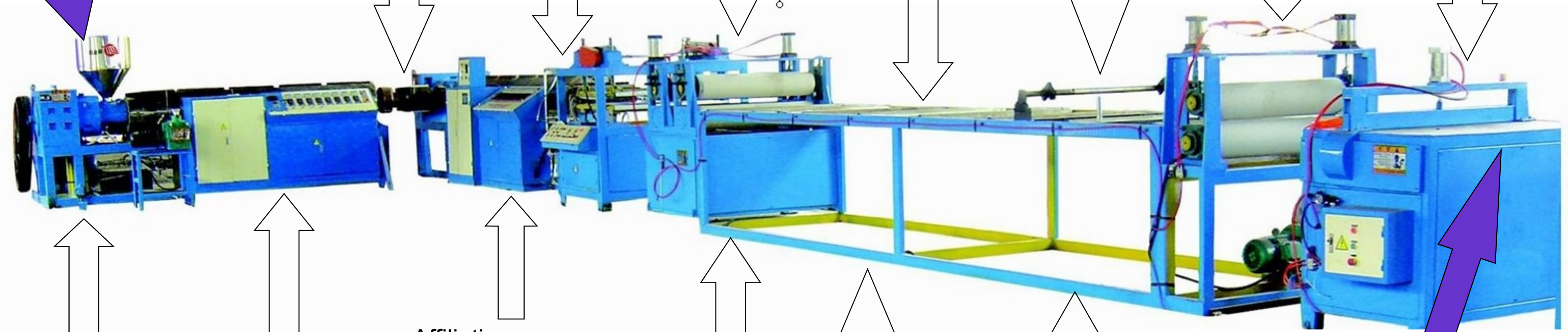
Up sell, Side sell, resell to existing customers and past customers.

Social media, Blogging, Pod Casts, You Tube, Online Seminars Webinars, etc

Networking

Referrals Recommendations Word of Mouth

Presentations Public Speaking Workshops



Email marketing Newsletters

Thought leader

Affiliation programs. Synergy with other businesses like yours. WE Connect

Advertising Expos, Events Sponsorship

Business literature Leaflet drops Postal campaigns and contact

Website Autoresponders PPC SEO Survey Monkey

We're happy customers that love your Business!



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